

Honolulu, HI

Spectrometer

Population Estimates

	Rank	Population 12+	
MSA	63	860,900	
DMA	61	1,243,200	
Hispanic	100	69,400	8.06%
Black	147	28,400	3.30%

Available Research

Service	Ethnic Type	Report Type	Available Reports
Nielsen	General Market	CDM	3mo Rolling Avg

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			KPHI-SAC KSSK-A/C				KGU-SPR KHKA-SPR KHNR-N/T KHVH-N/T KIKI-SPR KKEA-SPR				KHCM-ETH KKNE-HAW KNDI-ETH KPRP-ETH KZOO-ETH	KLHT-REL	
FM	KDDB-CHR KPHW-RHY KUBT-RHY KUCD-CHR		KAIM-CAC KPOI-SFT KRTR-A/C KSSK-A/C KUMU-RAC	KKOL-CLH KORL-CLH		KHCM-COU					KCCN-HAW KDNN-HAW KINE-HAW KQMQ-HAW	KGU-REL	KHPR-NCL KIPO-NCL KLUU-NCL KTUH-EDU
DIGITAL		KORL-F2-CLR KUCD-F2-AMR	KORL-F3-80s						KUBT-F2-URB				

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KHKA-AM, KKEA-AM	Blow Up, LLC
KHPR-FM, KIPO-FM	Hawaii Public Radio Inc
KORL-F2, KORL-F3, KORL-FM, KPHI-AM	Hochman Communications
KDNN-FM, KHVH-AM, KIKI-AM, KSSK-AM, KSSK-FM, KUBT-F2, KUBT-FM, KUCD-F2, KUCD-FM	iHeartMedia, Inc.
KDDB-FM, KPOI-FM, KQMQ-FM, KUMU-FM	Pacific Radio Group, Inc
KAIM-FM, KGU-AM, KGU-FM, KHCM-AM, KHCM-FM, KHNR-AM, KKOL-FM	Salem Media Group
KCCN-FM, KINE-FM, KKNE-AM, KPHW-FM, KPRP-AM, KRTR-FM	SummitMedia LLC

LOCAL SPORTS COVERAGE

KKEA-AM	University of Hawaii-Football University of Hawaii-Men's Basketball University of Hawaii-Baseball
KHKA-AM	San Francisco Giants-Baseball San Francisco 49'ers-Football
KGU-AM	Nascar Stock Races-Car Racing
KIKI-AM	Los Angeles Dodgers-Baseball Indy 500-Car Racing
F = Flagship	

Honolulu, HI

SIMULCASTS (TOTAL WEEK)

KSSK-AM+KSSK-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KGU-AM	Sports	95.1
KHKA-AM	Sports	102.3
KHNR-AM	News/Talk	94.3
KHPR-FM	Non-Commercial	101.7
KIPO-FM	Non-Commercial	100.7
KKEA-AM	Sports	92.7
KLUU-FM	Non-Commercial	105.5
KORL-F2	Classic Rock	101.5
KORL-F3	80s	97.1
KPHI-AM	Smooth AC	96.7
KRTR-FM	Adult Contemporary	105.7
KUCD-F2	Altern/Modern Rock	99.1
KZOO-AM	Ethnic-Other	106.3

NATIONAL REPS

KAIM-FM, KDDB-FM, KGU-FM, KGU-AM, KHCM-FM, KHCM-AM, KHNR-AM, KPOI-FM, KQMQ-FM, KUMU-FM	McGavren
KCCN-FM, KHKA-AM, KINE-FM, KKEA-AM, KKNE-AM	KRG-Katz
KDNN-FM, KHVH-AM, KIKI-AM, KSSK-FM, KSSK-AM, KUBT-FM, KUBT-F2, KUCD-FM, KUCD-F2	iHeartMedia
KORL-FM, KPHI-AM	RegR
KPHW-FM, KPRP-AM, KRTR-FM	KRG-Christal