

Rhineland WI

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	138	402,400
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM			WLKD-SFT				WOBT-SPR						
FM		WRLO-CLR	WMQA-A/C	WRHN-ADH		WHDG-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WHDG-FM, WLKD-AM, WMQA-FM, WOBT-AM, WRHN-FM, WRLO-FM

NRG Media LLC

LOCAL SPORTS COVERAGE

WRLO-FM
WOBT-AM
F = Flagship

Green Bay Packers-Football
University of Wisconsin Badgers-Football

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WOBT-AM	Sports	101.3

NATIONAL REPS

WHDG-FM, WLKD-AM, WMQA-FM, WOBT-AM, WRHN-FM, WRLO-FM

KRG-Katz