# Murray, KY

#### Spectrometer

## **Population Estimates**

Population 12+

MSA 999 0 DMA 94 803,600 Hispanic 999 0 Black 999 0

Rank

#### **Available Research**

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
AM	WBZB-CHR			WNBS-CLH									
ΕM						WFGS-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBZB-AM, WFGS-FM, WNBS-AM

**Forever Communications** 

## LOCAL SPORTS COVERAGE

F = Flagship

## SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION FORMAT TRANSLATOR FREQUENCY

WBZB-AM Contemporary Hit Radio 104.5 WNBS-AM Classic Hits 97.9

## **NATIONAL REPS**

WBZB-AM, WFGS-FM, WNBS-AM

Tach