# Murray, KY

#### Spectrometer

Popu	lation	Esti	mates
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Rank Population 12+

MSA 999 0 DMA 95 803,500 Hispanic 999 0 Black 999 0

#### **Available Research**

Service Ethnic Type Report Type Available Reports

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non- Commercial
PΑ	WBZB-CHR			WNBS-CLH									
FM						WFGS-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBZB-AM, WFGS-FM, WNBS-AM

**Forever Communications** 

#### **LOCAL SPORTS COVERAGE**

F = Flagship

## SIMULCASTS (TOTAL WEEK)

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**TRANSLATORS** 

PRIMARY STATION FORMAT TRANSLATOR FREQUENCY

WBZB-AM Contemporary Hit Radio 104.5 WNBS-AM Classic Hits 97.9

## **NATIONAL REPS**

WBZB-AM, WFGS-FM, WNBS-AM

Tach