

Florida Keys, FL

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	17	4,211,700
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM								WKWF-AST					
FM	WEOW-CHR WGMX-CHR	WAIL-CLR WFKZ-CLR WIIS-AMR WKYZ-AAR	WKEY-SFT WKLG-A/C	WWUS-CLH		WCNK-COU WCTH-COU	WAVK-SPR WKEZ-N/T WPIK-N/T			WMFM-TRP WRAZ-TRP WWWK-RMX			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

WAIL-FM, WAVK-FM, WCNK-FM, WCTH-FM, WEOW-FM, WFKZ-FM, WWUS-FM	Florida Keys Media, LLC
WGMX-FM, WKEZ-FM, WPIK-FM	Magnum Broadcasting, Inc
WMFM-FM, WRAZ-FM	South Broadcasting System, Inc

LOCAL SPORTS COVERAGE

WKEZ-FM	Nascar Stock Races-Car Racing
WKWF-AM	Florida Panthers-Hockey Miami Dolphins-Football Florida State University Seminoles-Football
WPIK-FM	Nascar Stock Races-Car Racing
F = Flagship	

SIMULCASTS (TOTAL WEEK)

WMFM-FM+WXDJ-FM

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WKWF-AM	Adult Standards	103.3
WKYZ-FM	Adult Alternative Rock	96.7

NATIONAL REPS

WAIL-FM, WAVK-FM, WCNK-FM, WCTH-FM, WEOW-FM, WFKZ-FM, WKYZ-FM, WWUS-FM	KRG-Eastman
WRAZ-FM, WWWK-FM	Tach