

# Punta Gorda, FL

Spectrometer

## Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	54	1,402,900
Hispanic	999	0
Black	999	0

## Available Research

Service	Ethnic Type	Report Type	Available Reports
---------	-------------	-------------	-------------------

	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							WCCF-N/T WWCD-SPR						
FM		WBCG-CLR		WCVU-CLH		WIKX-COU							

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

WBCG-FM, WCCF-AM, WCVU-FM, WIKX-FM, WWCD-AM

iHeartMedia, Inc.

## LOCAL SPORTS COVERAGE

F = Flagship

## SIMULCASTS (TOTAL WEEK)

## TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
WCCF-AM	News/Talk	100.9

## NATIONAL REPS

WBCG-FM, WCCF-AM, WCVU-FM, WIKX-FM, WWCD-AM

iHeartMedia