## Bozeman, MT

## Spectrometer

## Population Estimates

|  | Rank | Population 12+ |
| :--- | :--- | :--- |
| MSA | 999 | 0 |
| DMA | 185 | 188,500 |
| Hispanic | 999 | 0 |
| Black | 999 | 0 |


|  | Contemporary | Rock | Adult Contemporary | Adult/ Classic Hits | Oldies | Country | News/ Talk/ Info | Adult Music | Urban/ Black/ Gospel | Hispanic | Other/ Foreign Language | Religion | NonCommercia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underset{\mathbb{Z}}{\boldsymbol{Z}}$ |  |  |  |  |  | KBOZ-COU | KMMS-TLK <br> KOBB-N/T <br> KPRK-N/T <br> KYWL-SPR |  |  |  |  |  |  |
| $\underset{\text { L }}{ }$ | KISN-CHR | KBZM-CLR KMMS-AAR KOZB-AMR | KCMM-CAC KZMY-A/C | KOBB-CLH | KBOZ-ODS | KSCY-COU |  |  |  |  |  |  | KBMC-EDU <br> KGLT-EDU <br> KLBZ-NCL |

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

## COMBOS (+ LMA's)

KBOZ-AM, KBOZ-FM, KOBB-AM, KOBB-FM, KOZB-
FM, KYWL-AM
KBMC-FM, KGLT-FM
KISN-FM, KMMS-AM, KMMS-FM, KXLB-FM, KZMY-
FM

## SIMULCASTS (TOTAL WEEK)

## NATIONAL REPS

KBOZ-FM, KBOZ-AM, KOBB-FM, KOBB-AM, KOZB-FM, KYWL-AM KBZM-FM, KSCY-FM
KISN-FM, KMMS-FM, KMMS-AM, KXLB-FM, KZMY-FM

## LOCAL SPORTS COVERAGE

F = Flagship
Montana State University
Townsquare Media, Inc.

| TRANSLATORS |  |  |
| :---: | :---: | :---: |
| PRIMARY STATION | FORMAT | TRANSLATOR FREQUENCY |
| KMMS-AM | Talk | 95.1 |
| KSCY-FM | Country | 105.1 |
| KYWL-AM | Sports | 104.1 |

