

Aberdeen, WA

Spectrometer

Population Estimates

	Rank	Population 12+
MSA	999	0
DMA	12	4,906,100
Hispanic	999	0
Black	999	0

Available Research

Service	Ethnic Type	Report Type	Available Reports
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	Contemporary	Rock	Adult Contemporary	Adult/ Classic Hits	Oldies	Country	News/ Talk/ Info	Adult Music	Urban/ Black/ Gospel	Hispanic	Other/ Foreign Language	Religion	Non-Commercial
AM							KWOK-SPR KXRO-N/T					KBKW-REL KBUP-REL	
FM		KDUX-CLR	KJET-A/C KSWW-A/C			KXXX-COU KYYO-COU				KDDS-RMX KLSY-HIS			

Population Source: Nielsen Audio's Radio and Television Market Population Estimates; released annually

COMBOS (+ LMA's)

KDUX-FM, KWOK-AM, KXRO-AM, KXXX-FM
KJET-FM, KSWW-FM

Alpha Media
Jodesha Broadcasting, Inc

LOCAL SPORTS COVERAGE

KXRO-AM Seattle Mariners-Baseball
KDUX-FM Seattle Seahawks-Football
F = Flagship

SIMULCASTS (TOTAL WEEK)

TRANSLATORS

PRIMARY STATION	FORMAT	TRANSLATOR FREQUENCY
KBKW-AM	Religion	103.5
KBUP-AM	Religion	104.7
KJET-FM	Adult Contemporary	93.1
KLSY-FM	Hispanic	99.5
KSWW-FM	Adult Contemporary	101.1
KXRO-AM	News/Talk	101.7

NATIONAL REPS

KBKW-AM, KBUP-AM, KJET-FM, KLSY-FM, KSWW-FM, KYYO-FM
KDDS-FM
KDUX-FM, KWOK-AM, KXRO-AM, KXXX-FM

Tach
McGavren
KRG-Katz